

Deluxe: How Luxury Lost Its Lustre

By Dana Thomas

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In Deluxe: How Luxury Lost Its Luster, Thomas investigates the business of designer clothing, leather goods and cosmetics, and finds it wanting.

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Jun 25, 2010 Vuitton is the McDonald's of the luxury industry, says Dana Thomas in Deluxe: How Luxury Lost Its Luster, her extensively researched account

<http://www.nstperfume.com/2010/06/25/deluxe-how-luxury-lost-its-luster-perfume-books/>

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Dana Thomas's Deluxe: How Luxury Lost its Lustre goes deep inside the workings of today's world of profit margins and market share to discover the real meaning of <http://www.amazon.co.uk/Deluxe-How-Luxury-Lost-Lustre/dp/0141019670>

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Deluxe: How Luxury Lost Its Luster is a 2007 book by Paris-based American journalist Dana Thomas. It was a New York Times bestseller.

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Once upon a time, luxury was only available to the rarefied and aristocratic world of old money and royalty; luxury wasn't simply a product, it was a lifestyle.

<http://www.alibris.com/Deluxe-How-Luxury-Lost-Its-Lustre-Dana-Thomas/book/14023035>

Dana Thomas. The Penguin Press. 375 pages. \$27.95. Dana Thomas -- the cultural and fashion writer for Newsweek in Paris for 12 years -- has written a crisp, witty

<http://www.seattlepi.com/ae/books/article/Read-This-Deluxe-How-Luxury-Lost-Its-Luster-1247601.php>

Apr 21, 2015 Fashion writer Dana Thomas has never been scared of chasing a good story. In her first book, "Deluxe: How Luxury Lost Its Luster," published

<http://fashionista.com/2015/04/dana-thomas>

Oct 19, 2007 Newsweek writer Dana Thomas visits Google's Mountain View, CA, headquarters to speak about her book, "Deluxe: How Luxury Lost Its Luster.

<http://www.youtube.com/watch?v=58UT5zjFbbs>

A fashion reporter peels back the veneer of today's luxury brands and uncovers the unseemly impulses that have opened exclusivity up to the masses, mostly for the worse.

<http://www.popmatters.com/review/deluxe-how-luxury-lost-its-luster/>

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